

Better Business Cases™ Foundation Level

Course Overview

This course covers the Better Business Case Foundation syllabus. Delegates will receive a copy of HM Treasury's Guide to Developing the Programme Business Case and Guide to Developing the Project Business Case.

Course Objectives

The course has been designed to help delegates be fully acquainted with the APMG Better Business Case foundation syllabus. This will enable delegates to establish clear needs for intervention. It will also help delegates set objectives in terms of return on investment. Delegates will consider a wide range of potential solutions ensuring an optimal balance of benefits, cost and risks.

Who Will the Course Benefit?

Those with a role or interest in putting business cases together. It is also suitable for project managers, programme managers, general managers and heads of services.

It is also applicable to those who scrutinise business cases.

Course Content

Foundation Syllabus (Breaks will be included throughout the day)

- What is a project?
- How does the project align with the strategic planning process?
- An overview of the Five Case Model
 - The Strategic Case
 - The Economic Case
 - The Commercial Case
 - The Financial Case
 - The Management Case
- The Business Case Development Process
 - Business Case Development Stages
 - Determining the strategic context
 - Making the case for change
 - Exploring the preferred way forward

Registration

Foundation Syllabus – Continued (Breaks will be included)

- The Business Case Development Process continued
 - Determining the potential value for money
 - Preparing for the potential deal
 - Ascertaining affordability and funding requirement
 - Planning for successful delivery
 - Procuring the value for money solution
 - Contracting for the deal
 - Ensuring successful delivery

Questions & Close

Registration & Foundation Exam Administration

Foundation Exam

Foundation Exam Marking

Pre-Course Requirements

Delegates will be emailed a copy of HM Treasury's Guide to Developing the Programme Business Case and Guide to Developing the Project Business Case 2 weeks prior to the event.

There is no required pre-reading, but if you do, please allow up to 5 hours before the course.

Exam Information

The format of the Foundation exam is as follows:

- Multiple Choice
- 50 questions
- 25 marks or more required to pass (out of 50 available) - 50%
- 40 minutes duration
- Closed book

Duration

2 and half-day virtual

Exam

The exam will take place in the morning on the final day.